



NEWSLETTER



Bobcat



DEVELON

Watch for the Baler Twine Pre-Sell Pricing!

Coming Soon!



PRODUCTIVITY PLUS CHARGE ACCOUNT

Ellens Equipment is transitioning into charge accounts through New Holland's Productivity Plus. This will offer many benefits to our customers!

DON'T HAVE A PRODUCTIVITY PLUS ACCOUNT?

Scan the QR Code and **APPLY TODAY!**



Current Perk: Get 3% back on qualifying CNH Industrial Parts through Productivity Plus Account.* Now – 12/31/2023. *Qualifying purchases only.

15% OFF Husqvarna HANDHELDS



*EXCLUDES PRO BATTERY PRODUCTS, OFFER ENDS 10/31/2023

October Parts Special:

Buy a 5 gallon bucket of oil and get a free Ellens Equipment hat!



FIRST FOR HUNTERS™

One of our sales managers, Tom Raska, had the privilege of speaking at the Safari Club International (SCI) Mid-Michigan Chapter member meeting this past month. Tom spoke alongside Justin Morgan from Morgan Composting to present on Habitat Creation & Maintenance. Justin spoke about soil fertility for food plots while Tom discussed the equipment Ellens Equipment has to offer to make food plot creation easier. We raffled off a Husqvarna battery-operated chainsaw and Don Harter was the winner! We're excited to be involved with the SCI Mid Michigan chapter!



Industry-leading coverage is the new standard on Roll-Belt and Pro-Belt round balers.

The Best in the Industry!

Check out the new warranties available on New Holland round balers and disc mower-conditioners!

- 2-Year/15,000 Bale Base Warranty
- 3-Year/22,500 Bale Pickup Warranty

WE ARE FULLY STOCKED WITH BALERS!





SAVE THE DATE

**Bobcat & Develon
Construction Craze
Parts Sale**

December 4 - 9

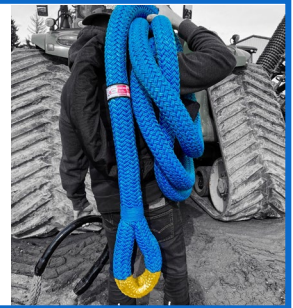


Open Positions

- McBain: Parts Specialist
- McBain: Service Technician
- McBain: Precision Farming Specialist
- McBain: Equipment Detail & Service Prep
- Ithaca: Parts Shipping & Receiving
- Ithaca: Service Technician
- Ithaca: Equipment Detail & Service Prep
- Beal City: Service Technician
- Beal City: Small Engine Mechanic

Resumes can be dropped off in store or emailed to hr@ellensequipment.com. All open positions can be viewed on our web www.ellensequipment.com/jobs.htm

**WE ARE
NOW A
YANKUM
ROPES
DEALER!**



SCAG

Ready for heavy leaf fall? Be efficient with a Scag Windstorm!

TRAVELING T-SHIRT CONTEST

Congratulations to our 2023 Traveling T-Shirt Contest winner! Thank you to all who entered and shared their awesome travel pictures! Don't forget to enter next year!



Calendar Contest

Thank you to everyone that entered into our 2024 Calendar Contest! We received so many great submissions! Be on the look-out for our complimentary calendars that will be available in November.

Parts Hours

Our parts department will maintain extended hours through October 31st to better serve you during the harvest season:

Monday-Friday: 7am-5pm | Saturday: 7:30am-Noon

We'll go back to our normal hours November 1st:

Monday-Friday: 8am-5pm | Saturday: 8am-Noon



It's never too early to submit your photos for next year! Send pictures to info@ellensequipment.com



www.ellensequipment.com

MCBAIN
5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

BEAL CITY
1963 N Winn Rd
Mt. Pleasant, MI
P: 989-644-2252
F: 989-644-5147

ITHACA
210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

STORE HOURS: Monday – Friday: 7:00am – 5:00pm
Saturday: 7:30am – Noon